

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES		AMERICANS FOR PROSPERITY		
AND	600 Fairmount Ave Ste 306		1726 M St NW Fl 10		
ADDRESS	Towson	MD 21286-1002	Washington	DC 20036-4502	
	USA		USA		
CONTACT	KAREN BENCKINI		PRODUCTFLIGHT 1 8/15-8/21		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 471	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/15/12 AND ENDING 08/21/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR PROSPERITY										
1	00111..	3	07:00A	09:00A	30S	08/15/12-08/17/12	THE EARLY SHOW	3	225.00	675.00
2	00111..	3	10:58A	11:58A	30S	08/15/12-08/17/12	PRICE IS RIGHT	3	385.00	1155.00
3	00111..	3	11:58A	12:30P	30S	08/15/12-08/17/12	NOON NEWS	3	365.00	1095.00
4	00111..	3	07:30P	07:58P	30S	08/15/12-08/17/12	THE INSIDER	3	450.00	1350.00
5	0011100	3	11:00P	11:35P	30S	08/15/12-08/17/12	11PM NEWS	3	1100.00	3300.00
6	00111..	3	11:35P	12:37A	30S	08/15/12-08/17/12	11:35P-12:37A - LETTERMAN	3	325.00	975.00
7	W	1	08:58P	10:00P	30S	08/15/12-08/15/12	CRIMINAL MINDS	1	2000.00	2000.00
8	W	1	10:00P	11:00P	30S	08/15/12-08/15/12	C.S.I.	1	2000.00	2000.00
9	Th	1	10:00P	11:00P	30S	08/16/12-08/16/12	PERSON OF INTEREST	1	2200.00	2200.00
10	F	1	09:00P	10:00P	30S	08/17/12-08/17/12	CSI: NY	1	1950.00	1950.00
11	F	1	10:00P	11:00P	30S	08/17/12-08/17/12	BLUE BLOODS	1	2000.00	2000.00
12	Sa	1	05:58A	07:58A	30S	08/18/12-08/18/12	SAT. MORN. LOCAL NEWS	1	175.00	175.00
13	Sa	1	07:58A	10:00A	30S	08/18/12-08/18/12	SAT.CBS MORNING NEWS	1	200.00	200.00
14	Sa	2	07:00P	07:30P	30S	08/18/12-08/18/12	SAT 7PM NEWS	2	315.00	630.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	600 Fairmount Ave Ste 306			1726 M St NW Fl 10			
ADDRESS	Towson MD 21286-1002			Washington DC 20036-4502			
CONTACT	USA KAREN BENCKINI			USA PRODUCTFLIGHT 1 8/15-8/21			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 471	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/15/12 AND ENDING 08/21/12 NO. WEEKS: 1							

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			FROM	TO						
15	Sa	1	07:30P	07:57P	30S	08/18/12-08/18/12	THE INSIDER	1	200.00	200.00
16	Sa	2	09:00P	10:00P	30S	08/18/12-08/18/12	CRIMETIME SATURDAY	2	750.00	1500.00
17	Sa	1	10:00P	11:00P	30S	08/18/12-08/18/12	48 HOURS MYSTERY	1	1250.00	1250.00
18	Sa	1	11:00P	11:35P	30S	08/18/12-08/18/12	11PM NEWS	1	1100.00	1100.00
19	Su	1	08:58A	10:28A	30S	08/19/12-08/19/12	CBS SUN MORN	1	325.00	325.00
20	Su	1	10:28A	11:30A	30S	08/19/12-08/19/12	FACE THE NATION	1	325.00	325.00
21	Su	2	06:30P	06:57P	30S	08/19/12-08/19/12	SA/SU EARLY NEWS	2	315.00	630.00
22	Su	1	06:58P	08:00P	30S	08/19/12-08/19/12	60 MINUTES	1	2200.00	2200.00
23	Su	1	11:00P	11:35P	30S	08/19/12-08/19/12	11PM NEWS	1	1100.00	1100.00
24	Su	1	11:35P	12:05A	30S	08/19/12-08/19/12	#1 COCHRAN SUNDAY SPORTS	1	300.00	300.00
25	11000..	2	07:00A	09:00A	30S	08/20/12-08/21/12	THE EARLY SHOW	2	225.00	450.00
26	11000..	2	10:58A	11:58A	30S	08/20/12-08/21/12	PRICE IS RIGHT	2	385.00	770.00
27	11000..	2	11:58A	12:30P	30S	08/20/12-08/21/12	NOON NEWS	2	365.00	730.00
28	11000..	2	07:30P	07:58P	30S	08/20/12-08/21/12	THE INSIDER	2	450.00	900.00
29	1100000	2	11:00P	11:35P	30S	08/20/12-08/21/12	11PM NEWS	2	1100.00	2200.00

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

CONTRACT NO. REV.

1201-56121-1

DATE PRINTED

08/02/12

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ADDRESS	Towson	MD 21286-1002	Washington	DC 20036-4502
	USA		USA	
CONTACT	KAREN BENCKINI		PRODUCT FLIGHT 1 8/15-8/21	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 471	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/15/12 AND ENDING 08/21/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
30	11000..	2	11:35P	12:37A	30S	08/20/12-08/21/12	11:35P-12:37A - LETTERMAN	2	325.00	650.00
31	M	1	10:00P	11:00P	30S	08/20/12-08/20/12	HAWAII FIVE-O	1	2100.00	2100.00
32	T	1	07:58P	09:00P	30S	08/21/12-08/21/12	NCIS	1	2500.00	2500.00
33	T	1	09:00P	10:00P	30S	08/21/12-08/21/12	NCIS: LOS ANGELES	1	2200.00	2200.00
34	T	2	10:00P	11:00P	30S	08/21/12-08/21/12	THE MENTALIST	2	1650.00	3300.00
Total Contract:								56		44435.00
Billing Summary										
Qtr 3-12						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
						.00	44435.00	.00	44435.00	
GRAND TOTAL									44435.00	

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